

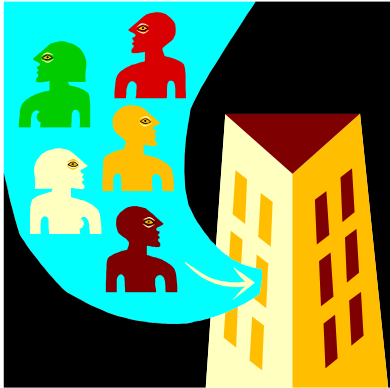
# Request for Bid

SCORM Compliant Learning  
Management Website

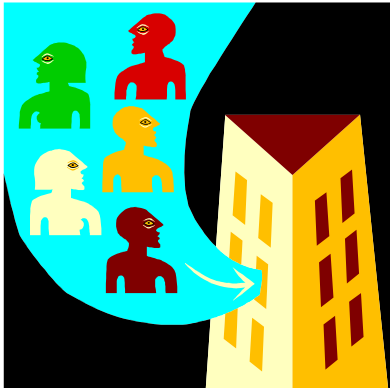
# Summary

- Require a SCORM compliant learning management system website that will deliver, track, and management online and instructor led training programs.
- Website will be multi-tenant, supporting up to a 100,000 unique companies. Each company will have from 5 to 20,000 users (average 100), required a nested administrative structure.
- Users will leverage custom video training and assessments based on profile attributes. Attributes determine billing and reporting.
- Users will acknowledge terms and conditions of website using mouse or touch screen in browser (<http://www.realsignature.com/demo/default.aspx>)
- Website will make use of extensive email features to track and communicate with users.
- Website must support billing and accounting functions for each customer including payment by credit cards, PayPal, or purchase order (requires approval)
- Must have double-byte support and allow localization.

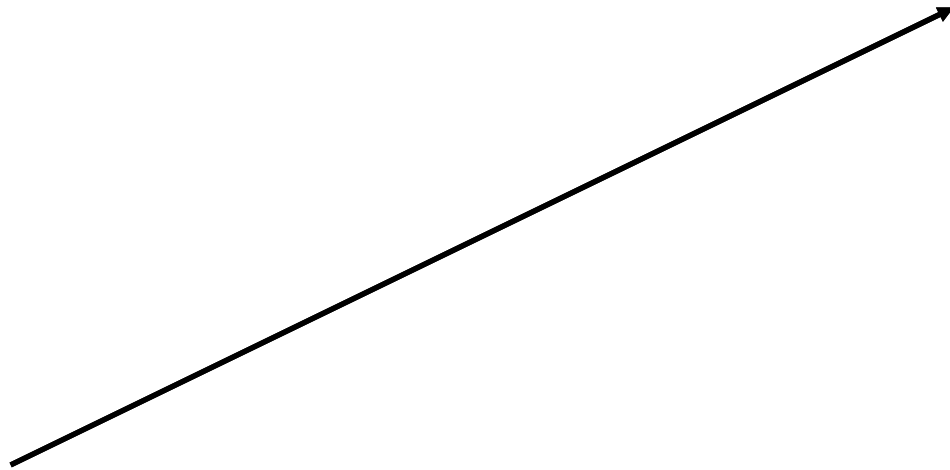
# Training Website



Company #1

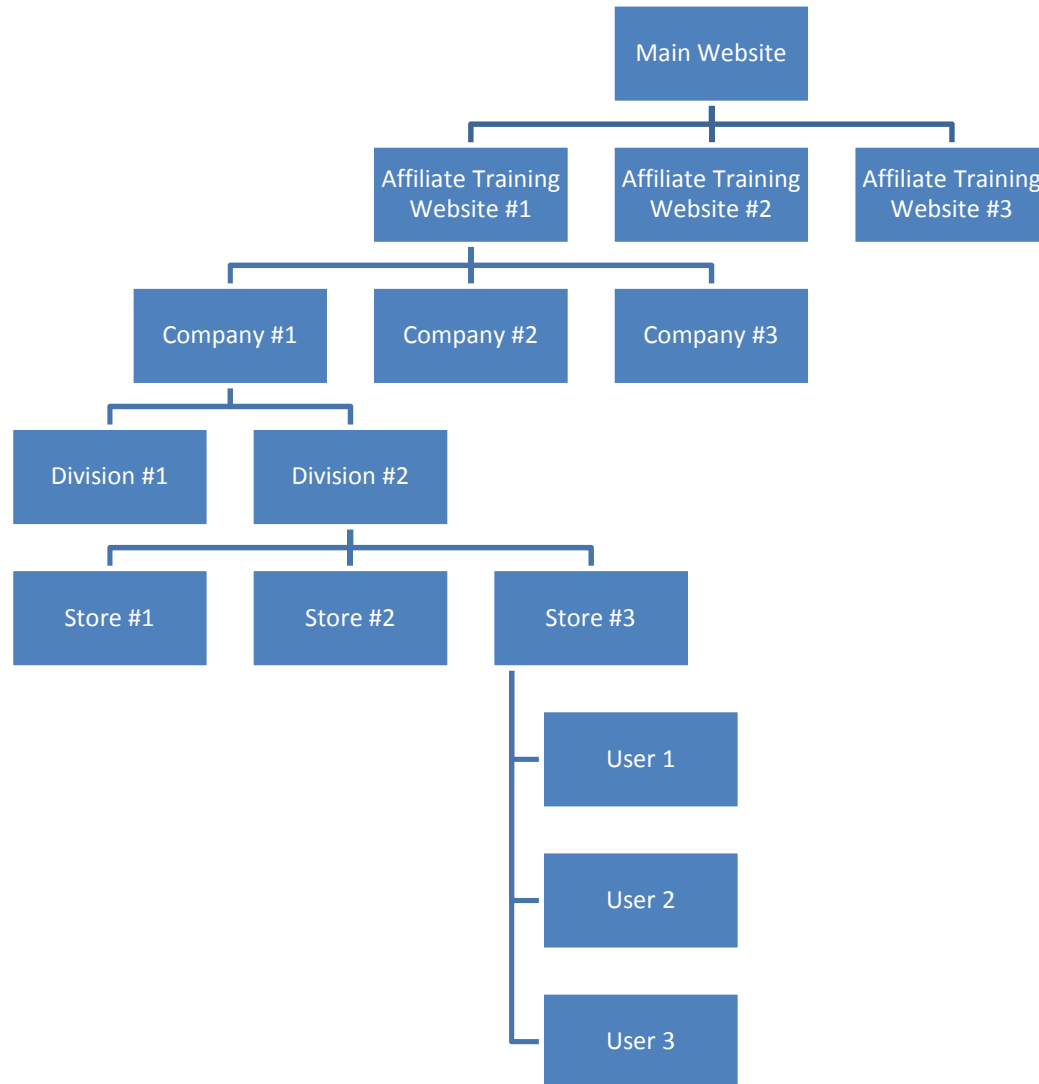


Company #2

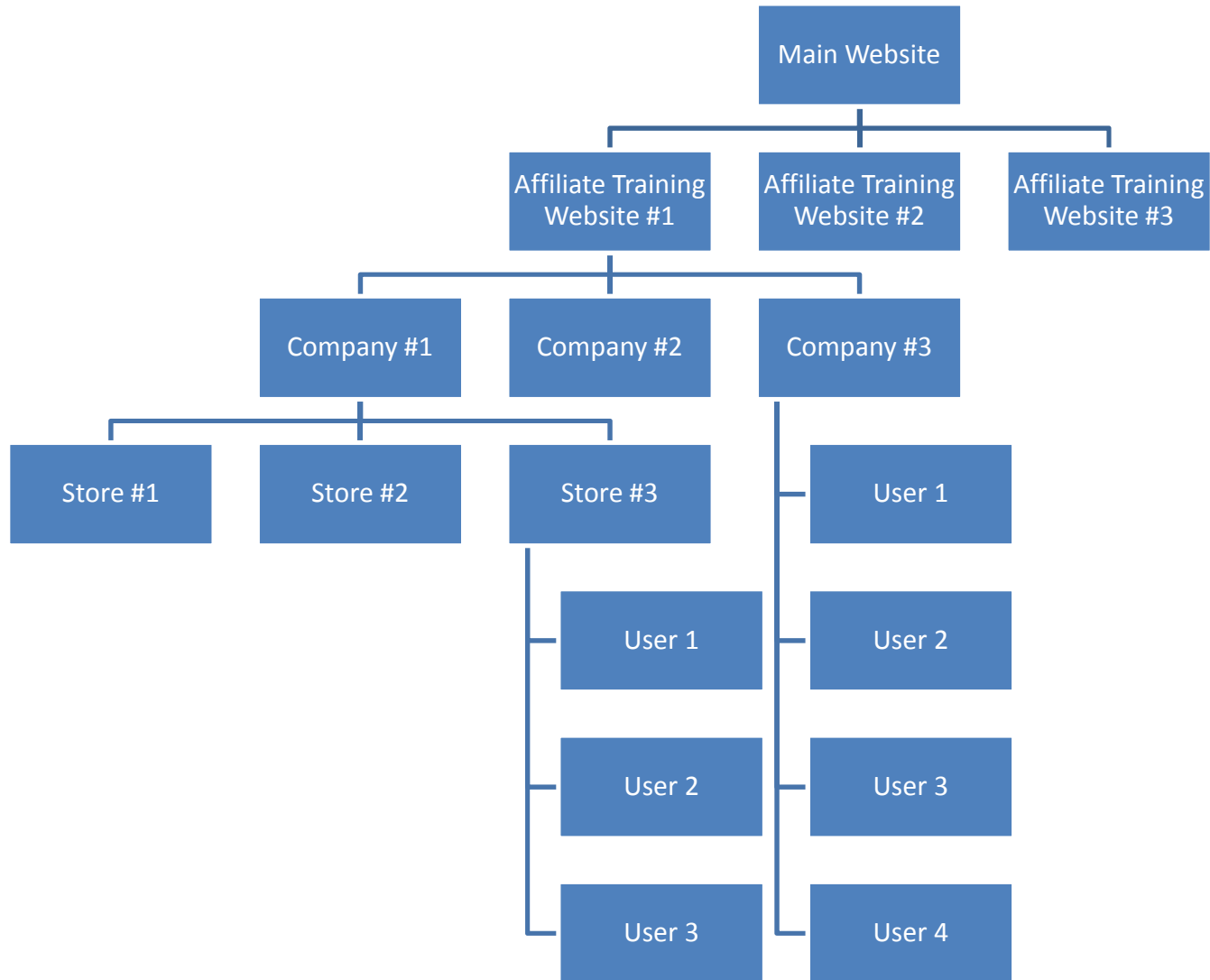


Training Website

# Nested Group Structure Example #1



# Nested Group Structure Example #2




# Core Features

- SCORM compliance
- Customizable eLearning portal
- Automated bulk import/export of users
- Easily configured Single Sign-On
- Automated reminders
- Ad-Hoc reporting
- Automated report notifications
- Internationalization and localizable
  - English only in initial version

- Mechanism for users to convey comments, suggestions or questions concerning the website design or information on every page.

Comment Card - Mozilla Firefox

opinionlab.com https://secure.opinionlab.com/cc01/comment\_card.asp?time1=127879



Page Comments

Please rate this page:

Thank you for your input. Please enter your feedback about our Home Page here:

1000 characters remaining.

Your comments will be read, but if you would like a personal response, please [email directly to Contact AA.](#)

Information provided  --  -  +-  +  ++

Presentation  --  -  +-  +  ++

Ease of use  --  -  +-  +  ++

Overall page rating  --  -  +-  +  ++

Unsatisfactory -- Poor - Satisfactory +- Good + Excellent ++

Optional Questions:

Aside from seeing flight schedule and price options, what feature would you most like to access directly from the AA.com home page?

If I could make one change to the AA.com Home Page, it would be ...

Prior to this visit, have you ever booked a flight using AA.com?  Yes  No

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# Basic Workflow for new customer

# New Customer

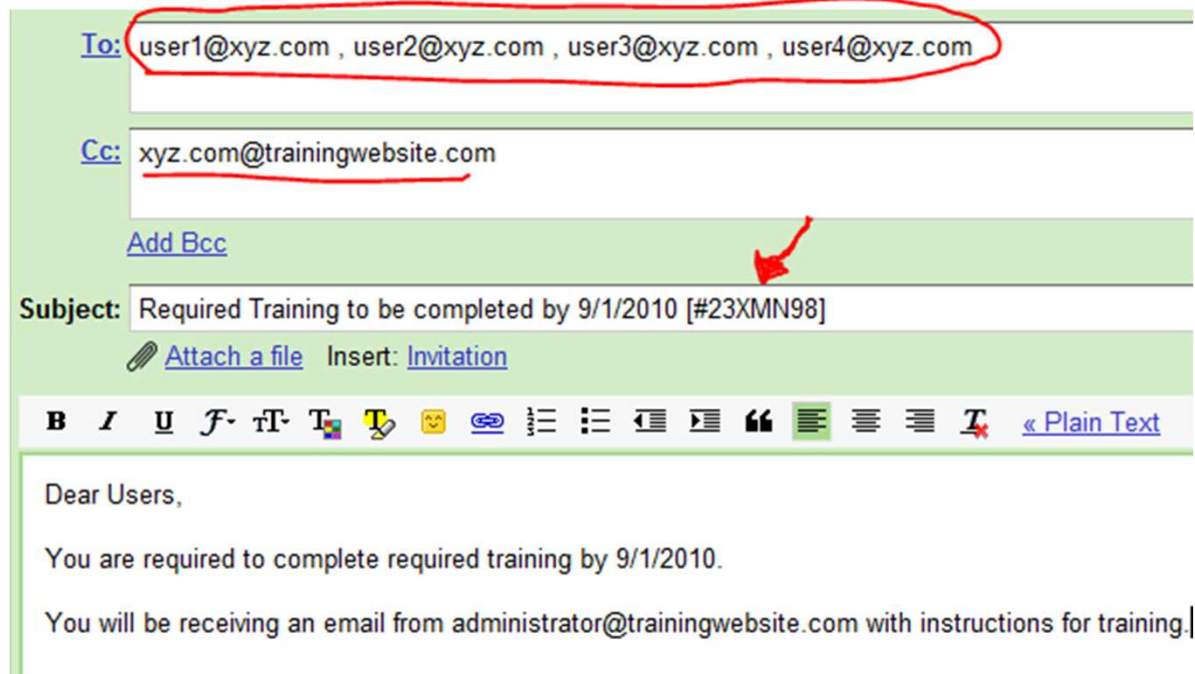
- Customer completes self-registration for administrator account
  - Verify information is unique (not an existing company)
  - Verify email address is correct
  - Verify billing information
- Administrator account has complete control over account

# Company User Profiles

- Administrator – full control
- Audit – read only access to information except financial and billing information
- Finance – read/write access to ONLY financial and billing information for customer
- Normal User Account – no access to any information except training history and requirements

# User Account Creation

- Administrator sends email to users and copies email alias at training website
- Optional is authentication code in subject line



# Other Features

- Must be able to create training and billing reports based on attributes from data model
- Customization
  - Customer logo
  - Affiliate logo
  - Uses style sheets so each affiliate can customize colors, fonts, etc.

# Database Model

- Must support multi-tenancy (hosting multiple websites on same platform)
- Each user will be tracked via GUID, although login will be either username or any valid email address associated with the user.
- Database will control text and descriptions to allow customization and localization of interface.

# Training Content

- User will watch videos (created separately) and take certification tests (T/F, multiple choice, multiple answer, etc.)
- Training content creation is outside the scope of this specification.
- Must be able to require different types of training (content and tests) for groups and/or individuals